Is Your Customer's Data Secure?

PDQ Manufacturing is dedicated to protecting wash operators. PDQ's Access Customer Management System (CMS) is validated as being **PABP** (Payment Application Best Practices) compliant. This validation helps wash operators meet compliance with the Payment Card Industry Data Security Standard (PCI DSS) by minimizing the potential for security breaches and compromised credit card information.

What is PABP?

Being PABP compliant validates that a specific device adheres to the standards set forth by VISA's CISP (Cardholder Information Security Program) and that credit card information stored, transmitted or processed by those devices is done so in a secure fashion. Using PABP compliant devices at your wash location will assist you in becoming PCI certified by following the guidelines laid out by the PCI DSS. These standards help minimize the potential for security breaches and compromised credit card information, which you as the merchant are ultimately responsible for.

Key Points

PDQ was first in the industry to be PABP validated over a high speed network.

- **Take your first step to being PCI compliant**

- **Protect your business from costly liability claims**

- **Deter hackers from stealing your customers data**

- **Process credit cards the safest, quickest way with Access®**

- **Without PABP validation a new merchant account may be denied**

- **Invest in Access® today and save money tomorrow**

What if I choose to do nothing?

You're putting your financial well-being and your business at significant risk. Just one credit card fraud claim can destroy your business and ruin your credit for years.

To learn more about PABP compliance or Access CMS equipment, please visit our website, www.pdqinc.com

PDQ
Vehicle Wash Systems
A DOVER COMPANY

www.pdqinc.com